

# A magic makeover material

by MICHELLE HOPKINS



**Realistically** mimicking materials such as wood, stone, leather and tile, Bodaq Interior Film's architectural film is a visionary approach to residential and commercial makeovers

Interior designer Renata Bellentani was tasked with modernizing and refreshing all of the surfaces in a seniors home. The client wanted a minimum of disruption plus a cost-effective alternative that would be long-lasting and look great.

Bellentani researched several products before she came across Bodaq Interior Film's innovative self-adhesive finishing solution for surface coverage. The company manufactures architectural vinyl films, which are lightweight and non-toxic. Best of all, says the interior designer, the film has proven to be extremely durable and stain resistant, allowing it to last for more than 10 years.

"Selling the product to the client was easy... when the job was finished, they were pleasantly surprised with the results

and the savings," says the principal Renata Bellentani Interior Design, adding she has been using Bodaq Interior Film products for two years.

Wall, cabinetry and counter coverings that replicate the real thing have been around for awhile, but what makes this product a game changer, besides its wide selection of patterns and choices, is that they are eco-friendly and flame retardant with antibacterial and antifungal properties.

## Bodaq Interior Film's large selection of patterns makes inexpensive look high end

Whether you want the look of marble or even mirror, Bodaq Interior Film's peel-and-stick products features more than 400 different patterns, imitating every natural surface you can think of, such as stone, leather, metal, wood and tile.

"It can be used as wallpaper, to resurface a fireplace, doors or kitchen cabinetry, to name just a few of its possibilities," says Bellentani. "You can save between 30 to 40 per cent of the cost of the real material... that is pretty substantial."

The other advantages of the architectural film are that it can be applied to nearly any surface, whether it is flat or curved, wood or metal and comes in a variety of finishes, including semi-gloss and high-gloss.

Although, Bellentani has worked mainly with commercial clients, home owners are now discovering the many benefits of architectural film.

"I recently refreshed the bathroom countertops for a home owner, using a stone pattern that looked exactly like the natural material," she says.

"The clients were positively impressed



RENATA BELLENTANI

## Healthy, sustainable and safe

Another key feature that sold the busy interior designer was how "green" and safe the product is.

"The construction industry generates quite a bit of waste, but because this product creates very little waste, it allows us to minimize our footprint without the need to replace what is already in the



home or commercial space," says Bellentani.

Bodaq Interior Film's products don't require any additional adhesives and the only waste is the backing paper on the product itself; resulting in no toxic paint fumes or sawdust to linger after the super-easy installation.

If you don't want to spend a lot of time and money into a renovation project, yet want your home to look sophisticated and elegant, consider this easy, fast, and cost-effective solution for your interior upgrades. For more information, visit [www.bodaq.com](http://www.bodaq.com).



Michelle Hopkins is a freelance writer based in Vancouver. Since 2004, she has been contributing to several notable magazines, as well as three Oregon based magazines. Besides writing about travel, food, business, and inspiring people, Michelle loves writing about everything to do with real estate and interior design.